

Judging Rubric | Business Case & Financial Forecasts

Please use this rubric to help guide the scoring of student work against the assessment criteria. Simply circle or highlight the statement that best suits the quality of work presented by students to score.

Team Number:

Assessment Criteria	0	1	2	3	4	5	Score
1. Strategy & Organisation [15%]	No evidence of strategy or organisation.	Extremely limited justification of decisions and hard to understand.	Intermittent justification that is hard to follow at times with some irrelevant information.	Justification provided for decisions that is mostly easy to understand.	Strong justification for most decisions in an easy to follow document.	Clearly articulated justifications throughout that are logical, easy to follow and well thought through.	
2. Research & Inquiry [15%]	No evidence of research.	Extremely limited research shown in the submission and /or containing irrelevant information.	Some research findings are outlined with very limited interpretation.	Research findings are reasonable with some interpretation.	Quality research findings throughout that is mostly interpreted for application.	Thorough research undertaken, including own survey, with data interpreted for relevant application.	
3. Creativity & Innovation [15%]	No evidence of creativity and innovation.	Extremely limited creativity with many problems left unaddressed.	Some creativity and innovation presented, but not fully resolved.	Application of creative and problem solving shown to some degree.	Strong innovative approach in most areas with some creative solutions.	Clear evidence of creative problem solving and innovative approaches throughout.	
4. Financial Interpretation [20%]	No evidence of financial information.	Incomplete financial tables. No connection to the Business Case.	Some tables are complete, with no explanation written out.	All tables are completed with some realistic information, with minimal explanation.	Financial tables are completed with realistic information, with some explanation provided in the Business Case.	Outstanding financial forecasts showing research, with compelling justifications in the Business Case.	
5. Communication [15%]	No attempt at the task.	Extremely casual submission with little confidence and no compelling factors.	Casual language used at times, with some sections incomplete.	Formal language used in most sections that still needs some refinement.	Professional and refined submission	Outstanding confident submission that is compelling and professional.	
6. Use of Digital Technology [10%]	No attempt at the task.	Photos of handwritten pages uploaded.	Screenshots uploaded and/or photos of printed documents.	Digital document uploaded with minimal formatting applied.	Report document submitted with some formatting applied.	Confident digital submission with brand elements throughout.	
7. Real World Application [10%]	No connection to the real world in submission.	Lacks connection to the local community and unrealistic implementation plan.	Potential to connect with the community, and unlikely to be implemented as outlined.	Meets a need within the community but needs further development before being implemented.	Solution has ability to make positive impact within the community, with a multi-stage implementation plan.	Confident solution to a real problem in the community, supported with an achievable implementation strategy.	