

# Judging Rubric | Pressure Cooker

Please use this rubric to help guide the scoring of student work against the assessment criteria. Simply circle or highlight the statement that best suits the quality of work presented by students to score.

**Team Number:**

Assessment Criteria	0	1	2	3	4	5	Score
<b>1. Strategy &amp; Organisation [30%]</b> <i>[Operations]</i>	No work submitted for the operation component.	Extremely simple submission that does not meet the task, has little justification and could not be implemented.	Limited solution that mostly meets the task with some justification and/or needs refinement before implementation.	Somewhat creative solution to the task with justification provided and/or could only be implemented with refinement.	Resolved solution to the given task with justification provided for the decision that could be implemented.	Creative solution provided with strong justification for all decisions that can be implemented.	
<b>3. Creativity &amp; Innovation [30%]</b> <i>[Marketing]</i>	No work submitted for the marketing component.	Extremely simple submission that does not meet the task outlined.	Limited submission that mostly meets the task, but requires refinement.	Strong marketing submission that requires refinement of key messages to meet the task requirements.	Resolved marketing submission that could meet the target audience to meet the task requirements.	Compelling marketing materials with strong messaging to creatively reach the target audience.	
<b>4. Financial Interpretation [30%]</b> <i>[Financial]</i>	No work submitted for the financial component.	Incomplete information with financial elements and/or outline a solution that cannot be implemented.	Limited financial information provided with a solution that requires refinement before being implemented.	Somewhat creative solution to the financial task with limited justification that requires some refinement.	Realistic solutions to the financial aspect of the task, with justifications provided.	Consistent creative solutions to the task with strong justification to support the decisions.	
<b>7. Real World Application [10%]</b>	No work submitted for any component.	Lacks key understanding of the outlined task and how to solve it.	Demonstrates some understanding of how to solve the problem, but requires significant refinement to do so.	Meets the task requirements and could be implemented, but lacks creativity and innovation.	Solution could make positive impact on the problem with limited refinement.	Confident and creative solution to the task that could be implemented.	