

Problem Frame Template

To help everyone see the issue you see, it is key we look at sharing a short, concise, actionable statement that outlines a platform for change. Below is the template to read out when presenting your Problem Frame, as well as boxes to prepare your own;

[People] need to [Need] because [Importance], but [Gap].

- [People] should be a defined group of people.
- [Need] should have a verb - an action or requirement.
- [Importance] is why this is needed with justification.
- [Gap] is why it is not available at the moment.

USER

PEOPLE AGED BETWEEN 15 AND 40 IN TASMANIA

NEED TO

NEED

**ENJOY DISCOVERING NEW BOOKS, READING
AND DISCUSSING KEY THEMES**

BECAUSE

IMPORTANCE

**READING AND LITERACY IS AN IMPORTANT SKILL FOR LIFE, TO BUILD
CREATIVITY AND IMAGINATION, AND TO SHARE WITH CHILDREN**

, BUT

GAP

**BOOKSTORES ARE CLOSING DOWN IN COMMUNITIES AS THEY ARE NOT
OFFERING AN EXPERIENCE THAT DRAWS PEOPLE TOGETHER.**