Solution Canvas (Side A)

Step 1: Write out your completed Problem Frame below, as well as the Preferred State that talks about how people should feel when the problem is solved so you know what success looks like.

Step 2: Set a timer for three minutes, and make sure everyone has a pen. Write down every single idea that you think could help solve your problem – don't filter or hold back. Make sure everyone can write ideas down in the box below as well so everyone has a chance to contribute.

Step 3: Review all of the ideas that you've written out in the Ideation Box, and group similar ideas together. You need to complete this section with four different groups of ideas to analyse in the next step. <u>Then turn over to Side B.</u>

Problem Frame
What is the issue that your team can see?

Ideation
Go crazy and list down <u>every</u> single idea you can think of that could solve the problem.

Grouping of Ideas
Group your ideas in this box.

Preferred State
How should everyone feel if the problem is solved?

Group 1:

Group 2:

Group 3:

Group 4:

Solution Canvas (Side B)

Step 4: Taking the four groups of ideas from Step 3, you need to allocate each group to one of the four boxes below, based on the difficulty of putting the idea into place as well as the impact that it will make towards fixing the problem you have identified. *This will help narrow down the list of ideas you have come up with to choose ones with impact.*

Step 5: Use the four questions to develop up the Strategic and Target ideas into more tangible ideas, and if the team has already started thinking of the detail, put it in the boxes below. Once developed, teams will choose one idea to present as part of the next stage of the process.

(<Less) DIFFICULTY (More >)

Thankless Task *Very difficult to do but not making a lot of impact*	**Strategic** *Very difficult to do but will make a big difference.*
Low Hanging Fruit *Not hard to do but will not make a lot of impact.*	**TARGET** *Not hard to do but will make a lot of difference.*

(<Less) IMPACT (More>)

What does it look like?	*How do people feel using it?*
What does it do or provide to people?	*What could it be called?*

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What does it do or provide to people?	*What could it be called?*

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