

# Problem Research

To support your Problem Frame, your team will need to do some research to find out more, using the following headings. They connect to the Problem Frame in helping you learn more about your Users, the Need and why it is Important and the Gap.

*Note: All of the information you find now can be used for your Market Research submission - so get the detail in your research now to help you with this later in the challenge.*

**Why and how are they affected by the problem?**

**Research of the Benefits**

**What else is out there are the moment?**