

# Problem Frame Template

To help everyone see the issue you see, it is key we look at sharing a short, concise, actionable statement that outlines a platform for change. Below is the template to read out when presenting your Problem Frame, as well as boxes to prepare your own;

**[People] need to [Need] because [Importance], but [Gap].**

- [People] should be a defined group of people.
- [Need] should have a verb - an action or requirement.
- [Importance] is why this is needed with justification.
- [Gap] is why it is not available at the moment.

**USER**

**NEED TO**

**NEED**

**BECAUSE**

**IMPORTANCE**

**, BUT**

**GAP**