

Welcome to the illuminate:nextgen Challenge - and we're excited to see what you and your team will achieve over the following days. We have delivered experiences like the one you are going through all across Australia since 2011, with over 12,500 students having completed an illuminate Education Australia program in that time - and can't wait to see what your group will do and achieve!

The challenge is entirely focused on helping you and your peers to become the confident, creative and capable young people that you have the potential to be - recognising the strengths and abilities you have within that we're eager to draw out through the program. There will be times in the coming days that seem a little difficult as you are stretched to do new things, but everyone at illuminate Education Australia along with partners knows you can overcome it, and we know that you and your team can collaboratively conquer the situation - and we're always here to help!

Throughout the challenge, we'll always talk about four groupings of skills and capabilities that we know are essential to being a confident, creative and capable young person. This is so you know what skills each aspect of the challenge is focused upon, but also to help you identify growth in these skills both during the challenge but also into the future, to help you take the best steps forward into your preferred future. These skills are;

- Communicate which takes into account speaking, writing and presentation skills,
- Understand which takes into account critical thinking, inquiry, digital & financial literacy,
- Solve Problems which takes into account creativity, problem solving and reflection,
- Work Smart which takes into account collaboration, organisation & perseverance.

Otherwise good luck for you and your team over the challenge! This is the type of challenge where you will get out what you put in, so make sure you make the most out of every session - and remember that our facilitators are always here to help you out, along with all of the in-depth resources provided in this guide as well as on the online at the Student Resources page.



Adam Mostogl

Founder / Inspirer of illuminate Education Australia

Team Checklist

One of the best ways to keep your entire team on track when you have a few tasks in front of you is to write a checklist. Here's a template for you to use (and all of the deadlines you should include are in this binder) that you can use to help keep everyone on track.

DONE	Task	Who	Due
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			

Time Management Tips

One of the core elements of the illuminate:nextgen Challenge is having you (as your team) step up and take control of your agenda. With this, you'll have to make sure to plan your work to meet the deadlines and keep everyone on track - and the following points might help with that;

- **Plan Ahead.** Don't get caught only looking at the tasks that are due today - some of the requirements later in the challenge are larger tasks, and getting a headstart early is extremely useful.
- **Prioritise.** Make sure you prioritise the work you need to do, both on what needs to be done to avoid missing a deadline, as well as how much work could go into it, so you don't start too late.
- **Break Down Tasks.** For tasks that have multiple components or parts, it can be easier to break them into parts to delegate them out to everyone as well as help keep track of the work to finish them on time.
- **Delegate.** Make sure everyone has something to do to help the team out - and importantly some tasks will need to be worked on at the same time to ensure you can meet the deadline.
- **Review Your Work.** If something is finished well before the deadline, take the opportunity to have someone on the team review the work and make sure it is the best it can be - and avoid any small mistakes that could hurt your marks and message.
- **Hand in Early.** Don't just plan to hand in your work on the deadline - sometimes technology can cause problems, and sometimes you can rush and miss something doing it last minute. If you can, aim to hand in work a little before the deadline, leaving you and your team enough time to get it in well before the deadline.

Innovation Checklist

Use this checklist to help you keep track of where you sit along the Innovation Process Pathway. Check off submissions as they are completed and handed in.

Stage 1 | Problem Framing

- Brainstorming
- Problem Frame (Gate Check)

Stage 2 | Ideation

- Team MOU
- Solution Canvas
- Panel Presentation
- Elevator Pitch (Gate Check)

Stage 3 | Developing

- Planning Canvas
- Team Agenda
- Market Research
- Draft Financial Tables
- Draft Business Case
- Marketing Strategy (Written) (Gate Check)

Stage 4 | Presenting

- Team Agenda
- Financial Tables
- Business Case
- Marketing Materials
- Pitch Deck Slides
- Pitch Deck Presentation (Gate Check)

Stage 5 | Prototyping

- Pressure Cooker
- Demonstration Hall

Schedule & Deadlines for the Challenge

Schedule for the Challenge

Monday

09:00 am	Launch of the Challenge
09:30 am	Introduction to the Topic Presentation
12:05 pm	Collaboration & Innovation Process
01:25 pm	Market Research
02:45 pm	Afternoon Review

Tuesday

09:15 am	Mentoring Panel Presentations
11:00 am	Morning Briefing
11:15 am	Financial Accounting
12:00 noon	Communications
02:00 pm	Afternoon Workshop
02:45 pm	Afternoon Review

Wednesday

08:55 am	Morning Briefing
09:10 am	Marketing and Communications
09:30 am	Formal Writing & The Business Case
11:00 am	Interactive Activity
01:25 pm	Financial Workshop
02:45 pm	Afternoon Review

Thursday

08:55 am	Morning Briefing
09:15 am	Introduction to the Pitch Deck
02:50 pm	Afternoon Review

Friday

08:55 am	Morning Briefing
09:25 am	Pitch Deck Presentations
11:00 am	Pressure Cooker
11:55 am	Demonstration Hall Setup
12:40 pm	Demonstration Hall Voting (I)
01:25 pm	Student Review + Q&A
01:50 pm	Group Photo
02:05 pm	Demonstration Hall Voting (II)
02:30 pm	Awards Ceremony

Deadlines Across the Challenge

Stage 1: Problem Framing

Mon 02:15 pm Problem Frame [Gate Check]

Stage 2: Ideation

Mon 02:40 pm Team MOU
Mon 02:40 pm Solution Canvas
Tue 09:15 am Mentoring Panel Presentation
Tue 12:40 pm Resource Research Hunt
Tue 12:40 pm Elevator Pitch [Gate Check]

Stage 3: Developing

Tue 03:30 pm Planning Canvas
Wed 09:30 am Team Agenda
Wed 11:30 am Market Research
Wed 12:30 pm Draft Financial Tables
Wed 01:45 pm Draft Business Case Due
Wed 02:35 pm Marketing Strategy [Gate Check]

Stage 4: Presenting

Thu 10:15 am Team Agenda
Thu 02:30 pm Completed Financial Tables
Thu 02:30 pm Completed Business Case
Thu 02:45 pm Marketing Materials
Thu 04:00 pm Pitch Deck Slides
Fri 09:25 am Pitch Deck Presentation [Gate Check]

Stage 5: Prototyping

Fri 11:50 am Pressure Cooker submission
Fri 11:55 pm Demonstration Hall Set up
Fri 12:40 pm Demonstration Hall Voting (I)
Fri 02:05 pm Demonstration Hall Voting (II)
Fri 02:30 pm Awards Ceremony

Core Challenge

This is the problem or central issue that each team's solution has to address. Please read the Core Challenge carefully, as your business needs to meet this to be able to win major awards throughout the week.

Student engagement and wellbeing are becoming even more important within education, with plenty of debate around figuring out the best ways to improve and work on these two key needs for students. It is evident that including the student voice in the decisions being made is a key part in developing great initiatives for engagement, happiness and wellbeing in education. St Mary's District School has a deep commitment to the health and happiness of the students and the knowledge that connectedness with students and parents provides the best perspectives on what you need to be successful in your education.

The Gonski Review has recommended that schools "ensure all students have the opportunity within schools to be partners in their own learning"¹. This means that you, as a team, need to decide on what you think are the most effective ways to improve student wellbeing and increase student engagement. Being in a school environment that includes students in all year levels from across diverse cultures and communities, there are many different perspectives that you need to consider. With this in mind, St Mary's District School is focused on providing a range of learning pathways and journeys that enable effective engagement for the variety of the student population, with a passionate focus on supporting every student to learn, achieve and succeed.

The focus of the solution that your team will develop in the illuminate:nextgen Challenge is to help students at St Mary's District School and beyond by coming up with a new initiative to develop engagement, happiness and wellbeing in education. This will be presented to school leaders and the community for interest, investment and support. Teams should consider what can be achieved on a modest budget and place importance on solutions that help support students in the areas of engagement and wellbeing, so that students from this school have more opportunities to succeed.

To fully outline your solution, your team must produce;

- a business case that justifies and explains your proposed solution,
- supporting financial information that proves the viability and benefit of the solution,
- a pitch deck presentation that gets key stakeholders and the community excited about your solution,
- a marketing campaign that outlines your thinking and creative approaches to promoting your solution,
- a demonstration site for your idea so people can experience a prototype of it for themselves,
- a number of problem-solving exercises throughout the challenge,
- and a number of other tasks to help set a strong foundation for the challenge.

Good luck!

References

1. "Through Growth to Achievement: Report of the Review to Achieve Educational Excellence in Australian Schools" accessed via the Australian Government Department of Education, Skills and Employment website, August 2021
<<https://www.dese.gov.au/quality-schools-package/resources/through-growth-achievement-report-revie-w-achieve-educational-excellence-australian-schools>>

Brainstorming Session

Top Three Ideas

	Idea 1.
<p data-bbox="359 392 502 425">Question 1</p> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p data-bbox="359 952 502 985">Question 2</p> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p data-bbox="359 1512 502 1545">Question 3</p> <hr/> <hr/> <hr/> <hr/> <hr/>	

Brainstorming Session

Idea 2.	Idea 3.

Problem Frame Template

To help everyone see the issue you see, it is key we look at sharing a short, concise, actionable statement that outlines a platform for change. Below is the template to read out when presenting your Problem Frame, as well as boxes to prepare your own;

[People] need to [Need] because [Importance], but [Gap].

- [People] should be a defined group of people.
- [Need] should have a verb - an action or requirement.
- [Importance] is why this is needed with justification.
- [Gap] is why it is not available at the moment.

USER

NEED TO

NEED

BECAUSE

IMPORTANCE

, BUT

GAP

Problem Research

To support your Problem Frame, your team will need to do some research to find out more, using the following headings. They connect to the Problem Frame in helping you learn more about your Users, the Need and why it is Important and the Gap.

Note: All of the information you find now can be used for your Market Research submission - so get the detail in your research now to help you with this later in the challenge.

Why and how are they affected by the problem?

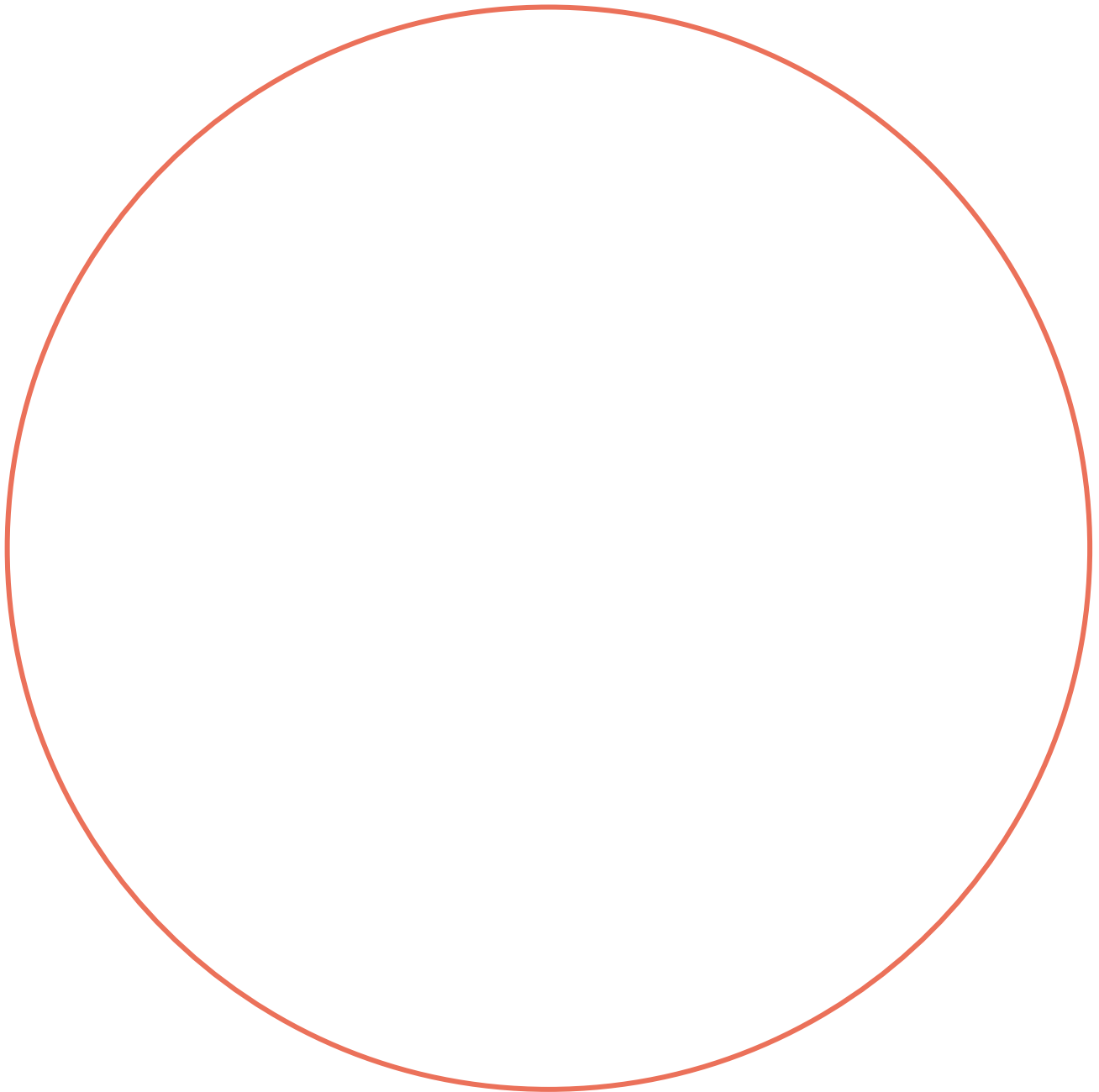
Research of the Benefits

What else is out there are the moment?

Team Charter

Use this to help discuss and establish how your team will work and what will be valued across the challenge.

- Inside the circle, document the values, actions or things you want to bring to the team.
- Outside of the circle, document the values, actions or things you want to leave out of your team.



Team MOU

Use and sign this to help establish an agreement amongst the team of how you will work during the challenge.

Our Team Name & Number

As a team, we will...

As a team, we will not...

If a conflict arises, our plan is to...

The members of our team are... *(print your name clearly and sign the page)*

Take a photo of this page and upload it online through the Student Resources page before the deadline.

Team Meeting Agenda

This is a guide to help Team Leaders guide their teams through a meeting to help improve on past performance and set a solid plan for the next stage of the challenge.

Our Team Name & Number

How Has Our Team Been Working So Far? What Has Been Good? What Hasn't Worked Well?

What Values Or Skills Do We Need To Focus On Today?

What Do We Need To Achieve Today?

What Tasks Are We Focused On, Who Is Doing Them and When Do They Need To Be Done?

Any Final Discussions or Comments

Team Meeting Agenda

This is a guide to help Team Leaders guide their teams through a meeting to help improve on past performance and set a solid plan for the next stage of the challenge.

Our Team Name & Number

How Has Our Team Been Working So Far? What Has Been Good? What Hasn't Worked Well?

What Values Or Skills Do We Need To Focus On Today?

What Do We Need To Achieve Today?

What Tasks Are We Focused On, Who Is Doing Them and When Do They Need To Be Done?

Any Final Discussions or Comments

Team Meeting Agenda

This is a guide to help Team Leaders guide their teams through a meeting to help improve on past performance and set a solid plan for the next stage of the challenge.

Our Team Name & Number

How Has Our Team Been Working So Far? What Has Been Good? What Hasn't Worked Well?

What Values Or Skills Do We Need To Focus On Today?

What Do We Need To Achieve Today?

What Tasks Are We Focused On, Who Is Doing Them and When Do They Need To Be Done?

Any Final Discussions or Comments

Pressure Cooker

Team Number:

Section:

Pressure Cooker

Team Number:

Section:

Pressure Cooker

Team Number:

Section:

Post Program Self Evaluation

Carefully read each question and put a number from 0 to 10 in the box provided, ranking your confidence or interest in the area as per facilitator instructions.

School Name:

Confidence to Communicate (Written) <i>How confident are you to share ideas by writing them down for others to read and understand?</i>	
Confidence to Communicate (Spoken) <i>How confident are you to share ideas by speaking them out loud for others to hear and understand?</i>	
Confidence to Present Ideas <i>How confident are you to share your ideas and thinking with others, either written or spoken?</i>	
Confidence to Think Critically <i>How confident are you to review information and choices critically and provide helpful feedback?</i>	
Confidence in Inquiry and Research <i>How confident are you to find new information to inform and help make better decisions?</i>	
Confidence to Use Technology Productively <i>How confident are you to use technology in practical and productive ways?</i>	
Confidence with Financial Information <i>How confident are you in developing and reviewing information about money to make decisions from it?</i>	
Confidence in Being Creative & Innovative <i>How confident are you in coming up with and sharing creative or new solutions to situations?</i>	
Confidence in Problem Solving <i>How confident are you to find solutions to problems, as well as put them in place?</i>	
Confidence to Reflect <i>How confident are you to reflect on your own actions to come up with better ways to do things?</i>	
Confidence to Collaborate <i>How confident are you to contribute to team exercises and work in partnership with others?</i>	
Confidence in Being Organised <i>How confident are you in preparing for the day as well as staying organised and responsible throughout?</i>	
Confidence in Keeping to Deadlines <i>How confident are you in regularly keeping to set deadlines and keeping organised?</i>	
Confidence in Persevering <i>How confident are you, when coming against a challenge, to continuing working towards overcoming it?</i>	
Confidence in Dealing with Stress <i>How confident are you that you can handle difficult situations to complete tasks as asked?</i>	
Confidence in Business <i>How confident are you in your knowledge of business?</i>	
Confidence in Your Future <i>How confident are you in having a successful future?</i>	
Interest in Starting Your Own Business <i>How interested are you in starting your business into the future?</i>	
Interest in Future Study (Beyond Year 12) <i>How likely is it that you will continue to study after Year 12 (University, TAFE, etc.)?</i>	
Interest in Business as a Career / Study Area	
Interest in Accounting as a Career / Study Area	

Post Program Self Evaluation

Short Answer Reflections

What was your highlight of the week?

What could we improve for future challenges?

What would you do differently if you could do the challenge again?

If you had to sum up the week in a sentence, what would you say?

Would you do the challenge again? Yes No

Longitudinal Study [Optional]

We're interested to know our challenge has affected you into the future, not just in business but in everything you do. This could involve us contacting you via email or SMS to ask a number of short questions.

Your Name:

Date of Birth:

D D / M M / Y Y Y Y

Email Address:

Phone Number:

Student Choice Award Voting

You get to vote for two awards that will be presented at the awards ceremony at the conclusion of the challenge. The Best Idea award is for the team that has the best creative concept in their business idea, and the Best Team award is for the team that operated strongly and effectively.

Your Team Number:

Vote for Best Idea:

Vote for Best Team: