

Schedule & Deadlines for the Challenge

Schedule for the Challenge

Monday

09:00 am	Launch of the Challenge
09:30 am	Introduction to the Topic Presentation
12:05 pm	Collaboration & Innovation Process
01:25 pm	Market Research
02:45 pm	Afternoon Review

Tuesday

09:15 am	Mentoring Panel Presentations
11:00 am	Morning Briefing
11:15 am	Financial Accounting
12:00 noon	Communications
02:00 pm	Afternoon Workshop
02:45 pm	Afternoon Review

Wednesday

08:55 am	Morning Briefing
09:10 am	Marketing and Communications
09:30 am	Formal Writing & The Business Case
11:00 am	Interactive Activity
01:25 pm	Financial Workshop
02:45 pm	Afternoon Review

Thursday

08:55 am	Morning Briefing
09:15 am	Introduction to the Pitch Deck
02:50 pm	Afternoon Review

Friday

08:55 am	Morning Briefing
09:25 am	Pitch Deck Presentations
11:00 am	Pressure Cooker
11:55 am	Demonstration Hall Setup
12:40 pm	Demonstration Hall Voting (I)
01:25 pm	Student Review + Q&A
01:50 pm	Group Photo
02:05 pm	Demonstration Hall Voting (II)
02:30 pm	Awards Ceremony

Deadlines Across the Challenge

Stage 1: Problem Framing

Mon 02:15 pm Problem Frame [Gate Check]

Stage 2: Ideation

Mon 02:40 pm Team MOU
Mon 02:40 pm Solution Canvas
Tue 09:15 am Mentoring Panel Presentation
Tue 12:40 pm Resource Research Hunt
Tue 12:40 pm Elevator Pitch [Gate Check]

Stage 3: Developing

Tue 03:30 pm Planning Canvas
Wed 09:30 am Team Agenda
Wed 11:30 am Market Research
Wed 12:30 pm Draft Financial Tables
Wed 01:45 pm Draft Business Case Due
Wed 02:35 pm Marketing Strategy [Gate Check]

Stage 4: Presenting

Thu 10:15 am Team Agenda
Thu 02:30 pm Completed Financial Tables
Thu 02:30 pm Completed Business Case
Thu 02:45 pm Marketing Materials
Thu 04:00 pm Pitch Deck Slides
Fri 09:25 am Pitch Deck Presentation [Gate Check]

Stage 5: Prototyping

Fri 11:50 am Pressure Cooker submission
Fri 11:55 pm Demonstration Hall Set up
Fri 12:40 pm Demonstration Hall Voting (I)
Fri 02:05 pm Demonstration Hall Voting (II)
Fri 02:30 pm Awards Ceremony