

Welcome to the illuminate:nextgen Challenge - and we're excited to see what you and your team will achieve over the following days. We have delivered experiences like the one you are going through all across Australia since 2011, with over 15,000 students having completed an illuminate Education Australia program in that time - and can't wait to see what your group will do and achieve!

The challenge is entirely focused on helping you and your peers to become the confident, creative and capable young people that you have the potential to be - recognising the strengths and abilities you have within that we're eager to draw out through the program. There will be times in the coming days that seem a little difficult as you are stretched to do new things, but everyone at illuminate Education Australia along with partners knows you can overcome it, and we know that you and your team can collaboratively conquer the situation - and we're always here to help!

Throughout the challenge, we'll always talk about four groupings of skills and capabilities that we know are essential to being a confident, creative and capable young person. This is so you know what skills each aspect of the challenge is focused upon, but also to help you identify growth in these skills both during the challenge but also into the future, to help you take the best steps forward into your preferred future. These skills are;

- Communicate which takes into account speaking, writing and presentation skills,
- Understand which takes into account critical thinking, inquiry, digital & financial literacy,
- Solve Problems which takes into account creativity, problem solving and reflection,
- Work Smart which takes into account collaboration, organisation & perseverance.

Otherwise good luck for you and your team over the challenge! This is the type of challenge where you will get out what you put in, so make sure you make the most out of every session - and remember that our facilitators are always here to help you out, along with all of the in-depth resources provided in this guide as well as on the online at the Student Resources page.



Adam Mostogl

Founder / Inspirer of illuminate Education Australia

Team Checklist

One of the best ways to keep your entire team on track when you have a few tasks in front of you is to write a checklist. Here's a template for you to use (and all of the deadlines you should include are in this binder) that you can use to help keep everyone on track.

DONE	Task	Who	Due
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Time Management Tips

One of the core elements of the illuminate:nextgen Challenge is having you (as your team) step up and take control of your agenda. With this, you'll have to make sure to plan your work to meet the deadlines and keep everyone on track - and the following points might help with that;

- **Plan Ahead.** Don't get caught only looking at the tasks that are due today - some of the requirements later in the challenge are larger tasks, and getting a headstart early is extremely useful.
- **Prioritise.** Make sure you prioritise the work you need to do, both on what needs to be done to avoid missing a deadline, as well as how much work could go into it, so you don't start too late.
- **Break Down Tasks.** For tasks that have multiple components or parts, it can be easier to break them into parts to delegate them out to everyone as well as help keep track of the work to finish them on time.
- **Delegate.** Make sure everyone has something to do to help the team out - and importantly some tasks will need to be worked on at the same time to ensure you can meet the deadline.
- **Review Your Work.** If something is finished well before the deadline, take the opportunity to have someone on the team review the work and make sure it is the best it can be - and avoid any small mistakes that could hurt your marks and message.
- **Hand in Early.** Don't just plan to hand in your work on the deadline - sometimes technology can cause problems, and sometimes you can rush and miss something doing it last minute. If you can, aim to hand in work a little before the deadline, leaving you and your team enough time to get it in well before the deadline.

Innovation Checklist

Use this checklist to help you keep track of where you sit along the Innovation Process Pathway. Check off submissions as they are completed and handed in.

Stage 1 | Problem Framing

- Brainstorming
- Problem Frame (Gate Check)

Stage 2 | Ideation

- Team MOU
- Solution Canvas
- Panel Presentation
- Elevator Pitch (Gate Check)

Stage 3 | Developing

- Planning Canvas
- Team Agenda
- Market Research
- Draft Financial Tables
- Draft Business Case
- Marketing Strategy (Written) (Gate Check)

Stage 4 | Presenting

- Team Agenda
- Financial Tables
- Business Case
- Marketing Materials
- Business Launch Video Storyboard (Gate Check)

Stage 5 | Prototyping

- Business Launch Video
- Pressure Cooker

Schedule & Deadlines for the Challenge

Schedule for the Challenge

Monday

09:00 am	Launch of the Challenge
09:30 am	Introduction to the Topic
10:30 am	Problem Framing
11:30 am	Collaboration & Innovation Process
01:00 pm	Market Research
01:45 pm	Afternoon Review

Tuesday

09:00 am	Morning Welcome
09:15 am	Mentoring Sessions
09:15 am	Financial Accounting
10:35 am	Morning Briefing
12:00 noon	Communications
01:15 pm	Peer Feedback
01:45 pm	Afternoon Review

Wednesday

09:00 am	Morning Briefing
09:10 am	Marketing & Communications
09:30 am	Formal Writing & The Business Case
01:00 pm	Financial Workshop
01:45 pm	Afternoon Review

Thursday

09:00 am	Morning Briefing
09:30 am	Business Case Workshop
11:00 am	Marketing Workshop
01:00 pm	Afternoon Check In
01:45 pm	Afternoon Review

Friday

09:00 am	Morning Briefing
09:10 am	Business Launch Video Filming
11:30 am	Pressure Cooker
12:30 pm	Business Launch Video Peer Judging
01:20 pm	Student Review + Q&A
05:30 pm	Awards Ceremony

Deadlines Across the Challenge

Stage 1: Problem Framing

Mon 10:00 am	Resource Website Check
Mon 01:30 pm	Problem Frame [Gate Check]

Stage 2: Ideation

Mon 01:45 pm	Team MOU
Tue 09:15 am	Mentoring Session
Tue 10:30 am	Team Agenda
Tue 01:00 pm	Elevator Pitch [Gate Check]
Tue 02:00 pm	Elevator Pitch Feedback

Stage 3: Developing

Tue 03:30 pm	Planning Canvas
Wed 10:00 am	Team Agenda
Wed 11:00 am	Market Research
Wed 12:00 noon	Draft Financial Tables
Wed 01:15 pm	Draft Business Case Due
Wed 01:45 pm	Marketing Strategy [Gate Check]

Stage 4: Presenting

Thu 09:30 am	Team Agenda
Thu 01:00 pm	Completed Financial Tables
Thu 01:00 pm	Completed Business Case
Thu 01:30 pm	Marketing Materials
Thu 04:30 pm	Business Launch Storyboard [Gate Check]

Stage 5: Prototyping

Fri 11:15 am	Business Launch Video
Fri 12:30 pm	Pressure Cooker Due
Fri 01:20 pm	Business Launch Video Peer Judging
Fri 05:30 pm	Awards Ceremony

Core Challenge

This is the problem or central issue that each team's solution has to address. Please read the Core Challenge carefully, as your business needs to meet this to be able to win major awards throughout the week.

The global COVID-19 pandemic has seen our world change dramatically, and has been 'make or break' for many, putting everything to the ultimate resilience test. It is also allowing us to look at everything in a different way. What was previously accepted as 'normal'¹ is now being questioned, including how we can develop systems and behaviours that prioritise the environment; and the inclusion and wellbeing for everyone in our communities.² But while this is the current challenge, it is not just COVID-19 that we need to build our resilience for. Our world will continue to face many challenges and building resilience is how we can be prepared to cope and work through problems as they occur.

So what is resilience? For individuals is it about successfully adjusting to major changes, or recovering from illness or adversity. For communities and organisations it is similar, but with a wider focus of responding to challenges by changing 'what' or 'how' they do things so that they can continue to exist³. Building resilience is a vital skill that we need for ourselves so we can manage our personal lives and achieve our goals. Having communities and organisations that are focused on building long term resilience is also vital so that our world can thrive in the future, regardless of any future challenges.

Your focus for the illuminate:nextgen Challenge is to think about developing a solution that will build resilience individuals, communities or organisations so that we can all thrive as a world going forward. This could be a new idea, or a change to a current process, service, product or design, but use this opportunity and time for fresh thinking to make the change you want to see. It does not need to be focused on the pandemic but could address building resilience individuals, communities, organisation or our world in any circumstance to see us thrive in the future.

To fully outline your solution, your team must produce;

- a business case that justifies and explains your proposed solution,
- supporting financial information that proves the viability and benefit of the solution,
- a pitch deck presentation that gets key stakeholders and the community excited about your solution,
- a marketing campaign that outlines your thinking and creative approaches to promoting your solution,
- a demonstration site for your idea so people can experience a prototype of it for themselves,
- a number of problem-solving exercises throughout the challenge,
- and a number of other tasks to help set a strong foundation for the challenge.

Good luck!

References

1. 'We will not go back to normal..' quote by Sonya Renee Taylor, viewed on Brené Brown's Facebook page September 2021, <<https://www.facebook.com/brenebrown/photos/do-not-miss-this-podcast-with-sonya-renee-taylor-on-unlockin-gusan-honest-and-sou/3826596017355479/>>
2. Foundations for Tomorrow, *Awareness to Action Key Findings*, viewed September 2021, <<https://www.foundationsfortomorrow.org/the-report>>
3. Definition of resilience, obtained from Dictionary.com, viewed September 2021, <<https://www.dictionary.com/browse/resilience>>

Brainstorming Session

Top Three Ideas

	Idea 1.
<p data-bbox="360 394 501 427">Question 1</p> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p data-bbox="360 954 501 987">Question 2</p> <hr/> <hr/> <hr/> <hr/> <hr/>	
<p data-bbox="360 1514 501 1547">Question 3</p> <hr/> <hr/> <hr/> <hr/> <hr/>	

Brainstorming Session

Idea 2.	Idea 3.

Problem Frame Template

To help everyone see the issue you see, it is key we look at sharing a short, concise, actionable statement that outlines a platform for change. Below is the template to read out when presenting your Problem Frame, as well as boxes to prepare your own;

[People] need to [Need] because [Importance], but [Gap].

- [People] should be a defined group of people.
- [Need] should have a verb - an action or requirement.
- [Importance] is why this is needed with justification.
- [Gap] is why it is not available at the moment.

USER

NEED TO

NEED

BECAUSE

IMPORTANCE

, BUT

GAP

Problem Research

To support your Problem Frame, your team will need to do some research to find out more, using the following headings. They connect to the Problem Frame in helping you learn more about your Users, the Need and why it is Important and the Gap.

Note: All of the information you find now can be used for your Market Research submission - so get the detail in your research now to help you with this later in the challenge.

Why and how are they affected by the problem?

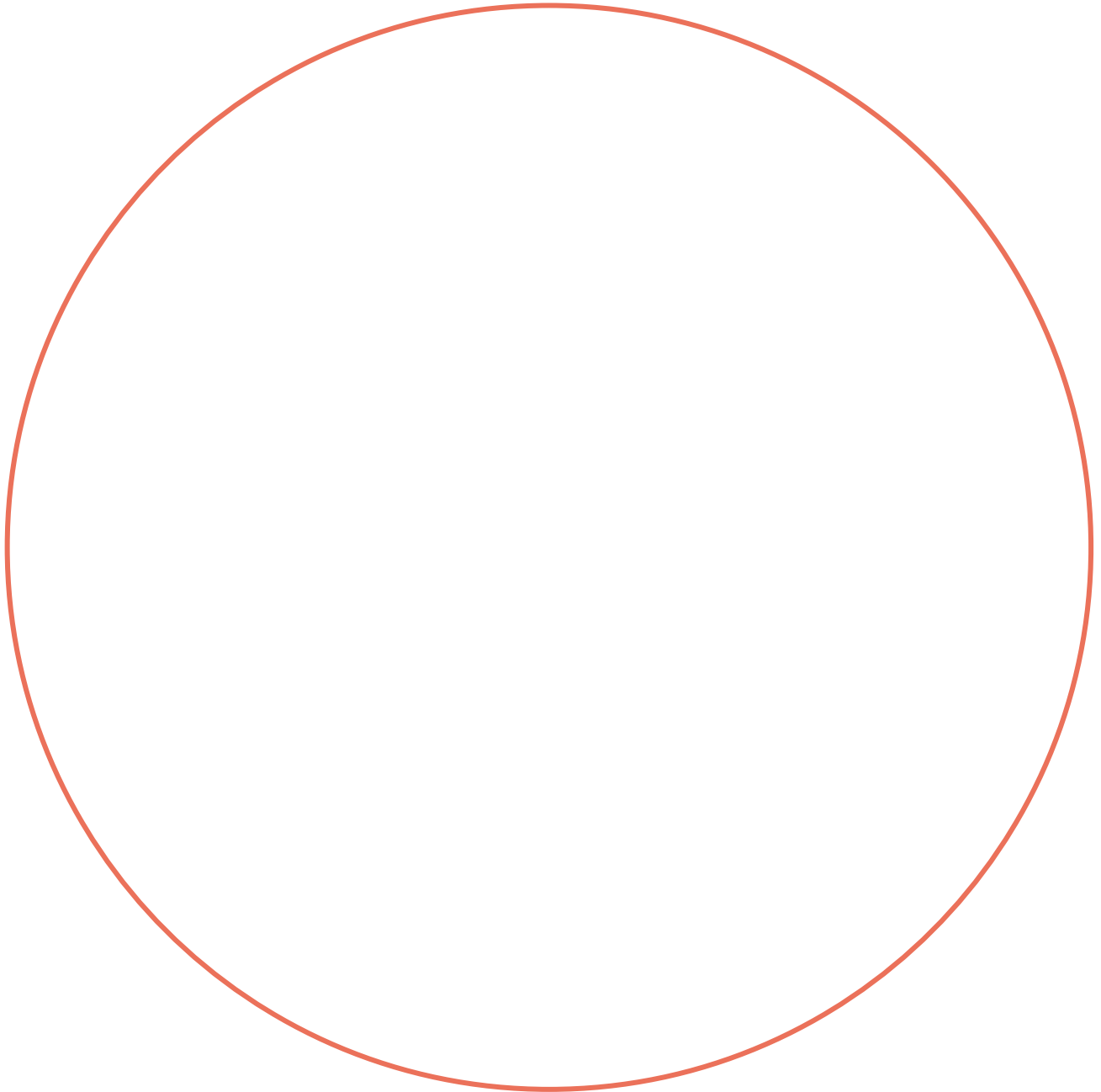
Research of the Benefits

What else is out there are the moment?

Team Charter

Use this to help discuss and establish how your team will work and what will be valued across the challenge.

- Inside the circle, document the values, actions or things you want to bring to the team.
- Outside of the circle, document the values, actions or things you want to leave out of your team.



Team MOU

Use and sign this to help establish an agreement amongst the team of how you will work during the challenge.

Our Team Name & Number

As a team, we will...

As a team, we will not...

If a conflict arises, our plan is to...

The members of our team are... *(print your name clearly and sign the page)*

Take a photo of this page and upload it online through the Student Resources page before the deadline.

Team Meeting Agenda

This is a guide to help Team Leaders guide their teams through a meeting to help improve on past performance and set a solid plan for the next stage of the challenge.

Our Team Name & Number

How Has Our Team Been Working So Far? What Has Been Good? What Hasn't Worked Well?

What Values Or Skills Do We Need To Focus On Today?

What Do We Need To Achieve Today?

What Tasks Are We Focused On, Who Is Doing Them and When Do They Need To Be Done?

Any Final Discussions or Comments

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Pressure Cooker

Team Number:

Section:

Pressure Cooker

Team Number:

Section:

Pressure Cooker

Team Number:

Section:

